Pelican
Network & Trading
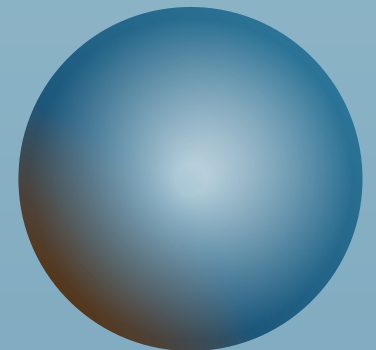
Connecting The Worlds
Traders & Investors

Pelican is an award winning,

FCA regulated, copy-trading

platform and white label solution

for broker partners.

————— The **numbers** speak
for themselves.

Founded in 2017, Pelican Trading provides an innovative broker neutral solution. Our market leading technology, integrates trade execution, chat and copy-trading. Pelican serves over two hundred and fifty thousand traders across 60 brokers globally. Available via iOS, Android, Windows, Huawei and API - white label solutions also have access to admin dashboards and an analytics interface. Pelican's technology facilitates auto-performance fees between traders and provides tools to manage IB's and much, much more.

GO MARKETS

.IC Markets

SCOPE MARKETS

eurotrader

ONE CONNECT

70 KNOWS

HANTEC MARKETS

M4 Markets
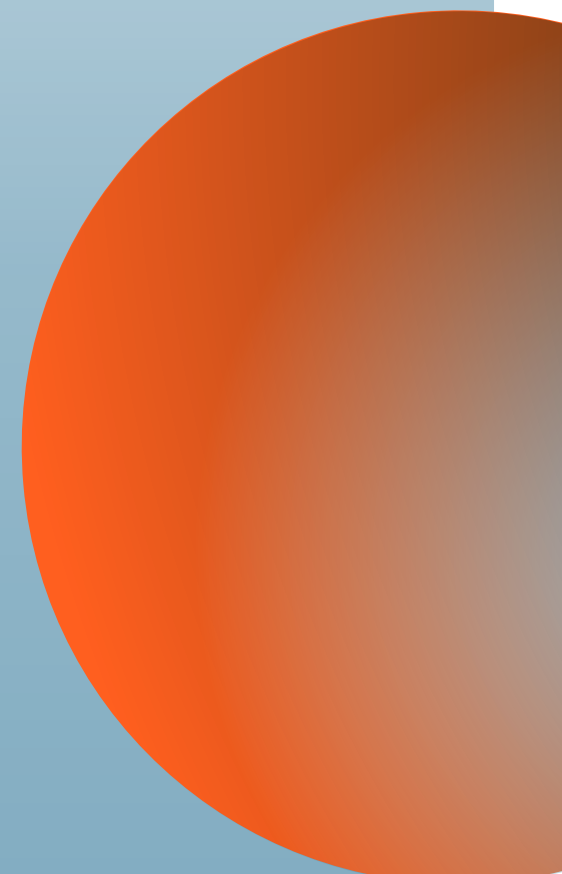
PUPRIME

AVA

karoll BROKERAGE

ThinkMarkets

vantage

zenconnect

Pelican Trading partners with some of the world's leading brokers. Our proprietary copy trading technology integrates seamlessly into a brokers execution platform. Solutions are designed in line with our partner's requirements to ensure brand integrity is maintained.

Our **FCA regulated technology** uses peer-to-peer interaction and copy trading to win more clients and generate more trades for your brokerage.

Our Solution:
The Facts

Pelican Trading provides brokers with an innovative solution which connects them directly with their clients.

FCA Regulated

Quick set up 2-3 weeks

No plug-ins

Branded and customisable

Connects to MT4 and MT5

24/7 technical support

17 languages

NO impact on server performance

A social copy-trading
solution built for brokers

Why do you need our copy trading solution?

Social features include; group
chat, sharing trades & unique
copy trading functions

Software supports
subscription and
performance fees

Proven viral coefficient
of 0.4 (40% of users
invite friends)

Agnostic access to
our global network
of Signals (+5,000)

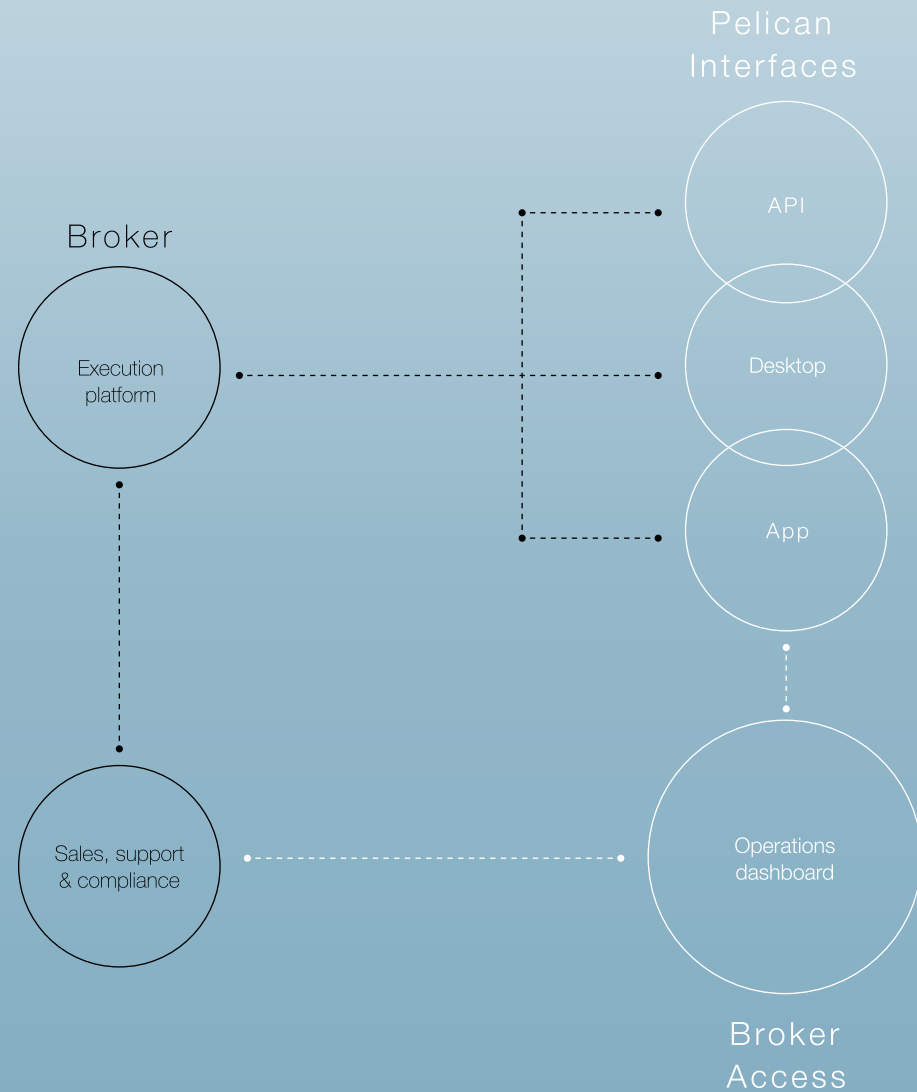Regulated to
manage IB's &
Mentors

Proven higher
conversion and client
retention rates

Proven reduction
in cost of
acquisitions

We provide 360 degree management tools for clients & your support teams

Comprehensive suite of touch points for brokers to provide to their clients:

- App's (Android, Huawei & iOS)

- Desktop (Mac and Windows)

- Public API

- Management tool for Brokers to monitor performance and behaviour:

  -Stats dashboard

  -Copier dashboard

- Third party tool integrations include:

  Pushwoosh (Messaging)

  Hubspot & SalesForce (CRM)

  AppsFlyer (IB & Ad Tracking)

Pelican Interfaces

API

Desktop

App

Broker

Execution platform

Sales, support & compliance
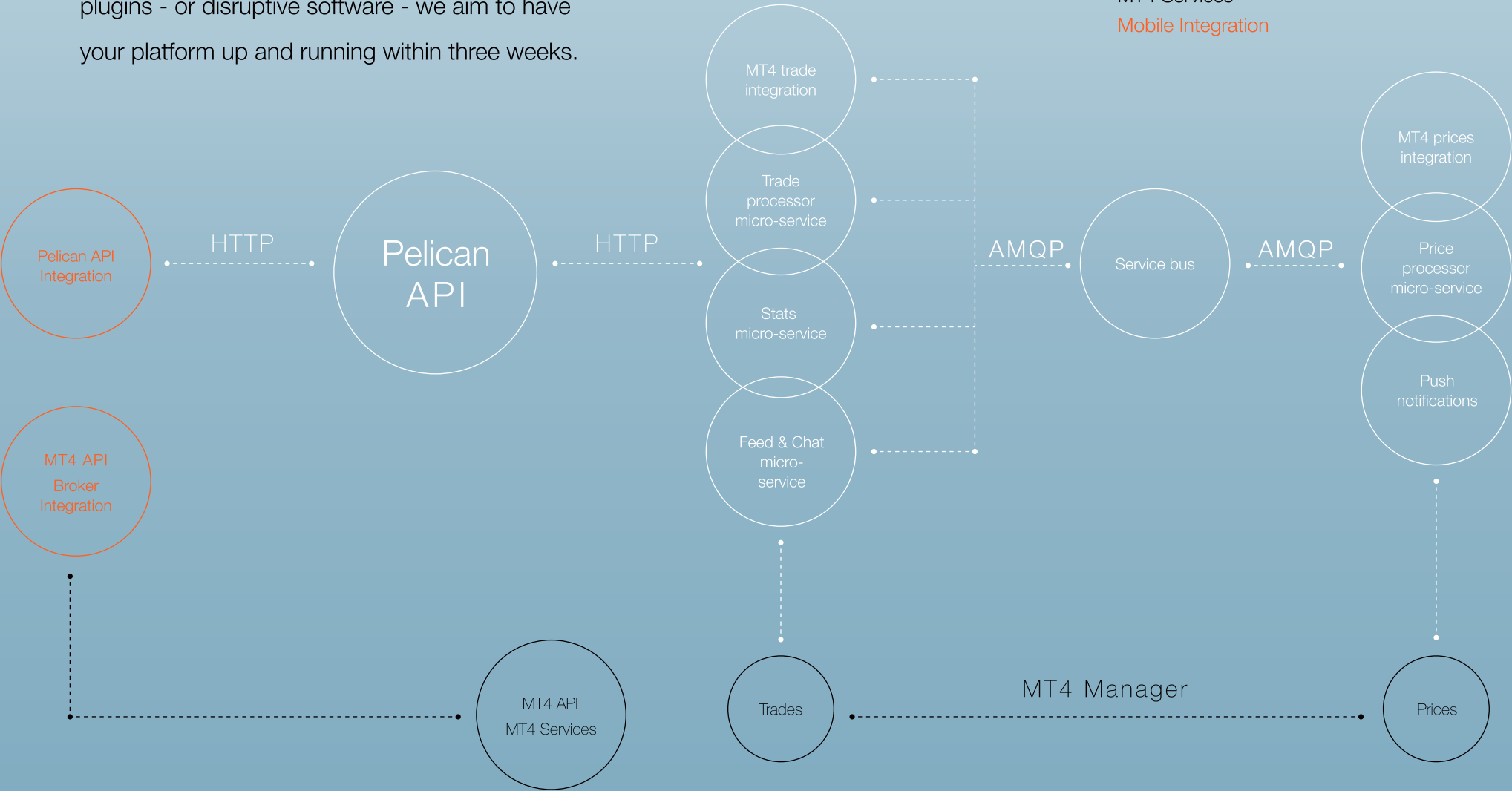
Operations dashboard

Broker Access

Architecture Schematic:

Pelican Trading ensures a quick and easy setup with its seamless out-of-the-box integration. No plugins - or disruptive software - we aim to have your platform up and running within three weeks.

MT4 trade integration

Trade processor micro-service

Stats micro-service

Feed & Chat micro-service

MT4 prices integration

Price processor micro-service

Push notifications

Pelican API Integration

HTTP

Pelican API

HTTP

AMQP

Service bus

AMQP

MT4 API Broker Integration

MT4 API
MT4 Services

Trades

MT4 Manager

Prices

Pelican will increase your trade volume, improve your clients' lifetime value whilst lowering client acquisition costs.

Contact

+44(0)203 475 4516

www.pelicannetwork.io

support@pelicantrading.io